Love’s Labour’s Lost explores the intriguing, often forgotten story of those who toiled to build California’s citrus empire. The carefully crafted image of California as a place of beauty, abundance and well-being—with the orange as its symbol—was made possible only by a largely invisible workforce.

Essential, massive, diverse and skilled, these workers propelled the California orange’s journey from seed to table and, in the process, created California’s second gold rush.
The Growers


- *52 Dividends a Year, to retail merchants*. David Boulé California Orange Collection. Call no: H.Mss.1098.


- Excerpt from Paul F. Naftel. *Paul F. Naftel: citrus rancher*.


Orange bank, large. David Boulé California Orange Collection. Call no: H.Mss.1098.

The Laborers


Enlarged copy of *Asian fruit pickers* photograph. David Boulé California Orange Collection. Call no: H.Mss.1098.


Philip and Rebecca Martinez. *Oral history interview with Martinez, Philip and Rebecca*. On loan from Upland Public Library. Call no: OH 172, 173 Martinez, P.

*Transient man with cigarette* photograph with enlarged copy of text on back of photograph. David Boulé California Orange Collection. Call no: H.Mss.1098.


For more information:
spcoll@claremont.edu
https://library.claremont.edu/scl/exhibits-and-events